



Do business in every direction

## Nexternal eCommerce

### Product Description

TrueCommerce provides its Nexternal eCommerce Platform which allows you to easily and efficiently capture all of your non-EDI orders. Nexternal provides your B2B customers with a friendly and efficient ordering portal, includes an industry leading B2C shopping experience, and will automate your Amazon Seller Central orders.

TrueCommerce Nexternal accelerates order fulfillment by completely automating the exchange of data it captures with AccountMate.

To learn more about our eCommerce solution, please visit our [website](#).

### Company Profile

TrueCommerce is the most complete way to connect your business across the supply chain, integrating everything from EDI, to inventory management, to fulfillment, to digital storefronts and marketplaces, to your business system, and more. To stay ahead in today's dynamic global market, companies need to be able to do business in a lot of different directions at once. For decades, TrueCommerce has helped businesses be more connected, more supported, and more prepared for what's next. That's why thousands of companies – ranging from start-ups to the global Fortune 100, across various industries – rely on us.

TrueCommerce. Do business in every direction.

### KEY FEATURES

- B2B Sales - Allow your Non-EDI customers to order online via a customized order portal.
- B2C Sales - Provide the best possible online shopping experience to your customers.
- Amazon Seller Central Integration - Fully automates the process of selling on Amazon Seller Central and fulfilling those orders.
- Omni-Channel Commerce - Sell to your customers regardless of channel and tie all sales to the customer's profile.
- Integrated Marketing Tools - A robust marketing toolset is built into the platform and includes SEO, Social Media, targeted emailing, and marketplace data feeds.

### PRODUCT COMPATIBILITY

AccountMate 10.3, 10.2, 10.1, 9.4, 9.3, 9.2, 9.1, 8.3, 8.2, 8.1

### CONTACT

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### PRODUCT LINKS

[Product Information](#)  
[Product Demo](#)  
[Product Webinar](#)

### OTHER PRODUCTS

[EDI Integration for AccountMate](#)



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